



Severin Sima is the new Head of Service Support for MAN Engines

Munich, 27.07.2017

Focus on customer loyalty and After Sales support. Reinforcing our global partners to create added value for end customers

Since 1 June 2017, Severin Sima has been Head of Marine Service Support at MAN Engines, with responsibility for all aspects of After Sales support and service. The 39-year-old is a qualified master craftsman for vehicle technology with a university of applied sciences degree in industrial engineering. He has been familiar with MAN Truck & Bus since 2011. As project manager for Customer Support Truck, Sima was responsible for After Sales for a variety of large companies and international key accounts, and was also in charge of a number of sales regions. Prior to this he spent ten years working in technical development at Audi, where he was responsible for driver assistance systems and engaged in their further development.

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In his function as Head of Marine Service Support, Sima is also responsible for coordinating the service area of MAN Engines. This is an important element of our component business, which the experienced manager will continue to optimise and promote. Sima will also serve as a centralised contact for all service-related topics and market segments within MAN Engines, whereby he will strengthen cooperation with our service partners throughout the world, thus generating tangible added value for all our end customers. Severin Sima reports to Claus Benzler, Head of Marine MAN Engines.