



Five Bundesliga coaches christened at the IAA

Munich, September 27, 2010

Over 60,000 fans involved in choosing the names

The IAA trade fair in Hanover today provided the stage for another premiere when MAN's five team coaches for the German Bundesliga clubs that it partners were officially christened. Visitors to the IAA were treated to a unique spectacle this morning in the "MAN arena" on the trade fair grounds, seeing the five exclusive coaches for Bundesliga teams FC Bayern Munich, Borussia Dortmund (BVB), VfL Wolfsburg, 1. FC Kaiserslautern (FCK) and Hamburg SV (HSV) christened by a huge jet of water in a "coach shower". The event was hosted by German television channel ARD presenter Waldemar Hartmann. It was attended by representatives of the clubs, including Bayern Munich's star striker Arjen Robben and Paul Breitner, HSV captain Heiko Westermann, Kaiserslautern's Ratinho and Board of Management member Fritz Grünewalt, Wolfsburg central defender Arne Friedrich and Borussia Dortmund's Managing Director Hans-Joachim Watzke together with Dortmund player Dede.

Dr. Frank Hiller, the Executive Board member of MAN Nutzfahrzeuge AG responsible for sales, said: "Today is a special day for MAN. We are very proud to present all the coaches for the partner clubs together once on this occasion and give the crowd a unique experience. We wish the newly christened coaches many a safe journey and the clubs themselves the best of luck this season."

The names that the coaches will bear were also divulged shortly before the christening. MAN and the clubs invited supporters to propose names for the individual coaches back at the start of August. Over 60,000 supporters took part in the campaign, submitting more than 3,300 proposals. Borussia Dortmund's supporters were the most active in the search for a name, submitting more than 30,000 suggestions in four weeks.

A special prize awaited the supporters who came up with the winning coach names: They attended the coach christening as official godparents today and helped the official club representatives to reveal the names.

The MAN Group is one of Europe's leading industrial players in transport-related engineering, with revenue of approximately €12 billion in 2009. As a supplier of trucks, buses, diesel engines, turbo machinery, and special gear units, MAN employs approximately 47,700 people worldwide. Its divisions hold leading positions in their respective markets. MAN SE, Munich, is listed in the DAX (German Stock Index), which comprises Germany's thirty leading stock corporations.

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**The coach names are:**

Borussia Dortmund:	Westfalen-Express
1. FC Kaiserslautern:	Höllen-Express
FC Bayern Munich:	MiaSanMia-Quartier
Hamburg SV:	Rauten-Express
VfL Wolfsburg:	Leitwolf

Uli Hoeness, President of FC Bayern Munich, commented: "This campaign was a huge success. We were delighted to see just how creative our supporters were with their suggestions. MiaSanMia-Quartier is a coach name that fits Louis van Gaal's motto of last year perfectly."

MAN and the clubs have more appealing campaigns in the mythical world of the team coach in store for supporters over the next few months. They include the chance for selected supporters to travel to one of their favorite club's exciting away matches in an MAN team coach.

The MAN Group joined forces with five top league soccer clubs at the start of the new Bundesliga season. The Munich-based DAX 30 Group climbed aboard at FC Bayern Munich, Hamburg SV, Borussia Dortmund, VfL Wolfsburg and 1. FC Kaiserslautern as an exclusive commercial vehicle partner. A total of nine out of 18 Bundesliga teams travel in MAN-branded or NEOPLAN-branded coaches.