



Customer service you can touch: Interior studio launched at Plauen BMC

02/05/2018

Expert advice guaranteed: Customers can now also put together the custom modifications to their buses directly at the MAN Bus Modification Center (BMC) in Plauen. The new interior studio there provides the perfect setting.

MAN Truck & Bus
Dachauer Strasse 667
80995 Munich

- **The new showroom in the MAN Bus Modification Center allows for qualified consultations on interior fittings**
- **All manner of upholstery fabric, floor coverings and decorative panelling for MAN and NEOPLAN buses are showcased in the 60-square-metre studio**
- **There are now four sites for custom vehicle configuration to choose from**

If you have any questions, please contact:

Anne Katrin Wieser
Telephone: +49 89 1580-2001
Presse-man@man.eu
www.mantruckandbus.com/press

The MAN Bus Modification Center (BMC) in Plauen opened the doors to its new interiors showroom in April, meaning customers can now put together all custom interior fittings for their bus directly on site. All manner of upholstery fabric, floor coverings and decorative panelling for MAN and NEOPLAN buses can be found in the 60-square-metre customisation studio. "Customers have the opportunity to see and touch the different options in person. This is particularly important when it comes to fabrics, where texture plays a decisive role," explained André Körner, site manager of the MAN Bus Modification Center. "What's more, it's much easier to make the right choice if you're looking at the materials in person, for example how cushions and floor coverings look together, and which interior fittings fit in with the company image or personal preferences." Customers also receive comprehensive advice on all matters relating to design, comfort, furnishings and sense of space.

MAN Truck & Bus is a leading European commercial vehicle manufacturer and transportation solution provider, generating sales of some 10 billion euros a year (2017). Its product portfolio includes vans, trucks, buses/coaches, and diesel and gas engines, along with services relating to passenger and cargo transportation. MAN Truck & Bus is a company of Volkswagen Truck & Bus GmbH and employs more than 36,000 people worldwide.

Press Release
MAN Truck & Bus



Showrooms have been featured for quite some time at the MAN Bus Forum in Munich, as well as the plants in Ankara, Turkey, and Starachowice in Poland, where they are popular amongst customers. The initiative for the establishment of and transformation into an interiors and paint sample studio came from the Sales Support Bus & Interior department. Thanks to their many years of experience in this respect, specific concepts for the design of the showrooms came primarily from Sigrun Riederer-Hegemann and Birgit Schneider, who work at the MAN Bus Forum in Munich where they advise customers about interior design for buses. They are also part of the team that puts together the annual collections that are featured in the showrooms. Armed with their expertise, Gabriela Fabeck, architect at MAN Truck & Bus, developed and designed the furniture for presenting the samples, just as in the existing studios. “With the new site we again put a lot of focus on making sure the showroom was clearly arranged, bright and modern. The aim was to ensure that customers intuitively find their way around and feel at ease here.”

The MAN Bus Modification Center in Plauen was established in 2015 and about 140 employees work there, fulfilling individual customer requests ranging from rear lounges to complete party buses, and even double-decker tour buses with 20 beds in the upper deck. “I’m very proud that we can now offer our customers a high-quality interior studio here as well, and that we can now carry out customer consultations based on the high MAN standards just like in Munich, Ankara and Starachowice,” says André Körner. “This is another step towards ensuring the customer is at the heart of our work.”