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International Sales expert Göran Nyberg appointed as new Executive Board member for Sales and Marketing at MAN Truck & Bus

Göran Nyberg (57) will take over as the Executive Board member for Sales and Marketing at MAN Truck & Bus AG as of September 16, 2018. Before joining MAN, Nyberg, who is originally from Sweden, was the President of Volvo Trucks North America, where he successfully developed the company's business activities. Prior to this, he held several leading management positions at the Swedish commercial vehicle manufacturer's national companies in Europe and Asia, as well as working for suppliers and dealerships.

"Göran Nyberg's knowledge of the industry spans a number of years and, along with his international experience and clear customer focus, makes him a real asset to our management team. I am delighted that he will now join our company as the Executive Board member responsible for sales. Important change has been set in motion at MAN Truck & Bus: we are branching out from being purely a commercial vehicles manufacturer to become a provider of intelligent and sustainable transportation solutions for our customers. Göran Nyberg will help to shape this change and drive it further forward," says Joachim Drees, Chief Executive Officer of MAN Truck & Bus AG.

Andreas Renschler, Chairman of the Supervisory Board of MAN Truck & Bus AG and CEO of Volkswagen Truck & Bus GmbH, adds: "We intend to transform the Volkswagen Truck & Bus Group, which MAN is also a part of, into a Global Champion of the transportation industry. With his international expertise, Göran Nyberg will help to drive this transformation forward at MAN. We are very pleased to welcome him on board in what are exciting times for our Company."

In starting his new role at MAN Truck & Bus, Nyberg is taking over from Heinz-Jürgen Löw, who was appointed Board member for Sales and Marketing at Volkswagen Commercial Vehicles at the beginning of the year.

MAN Truck & Bus is a leading European commercial vehicle manufacturer and transportation solution provider, generating sales of some 10 billion euros a year (2017). Its product portfolio includes vans, trucks, buses/coaches, and diesel and gas engines, along with services relating to passenger and cargo transportation. MAN Truck & Bus is a company of Volkswagen Truck & Bus GmbH and employs more than 36,000 people worldwide.

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Since then, Joachim Drees has been managing Sales and Marketing activities in addition to his role as Chief Executive Officer, and will continue to do so until Göran Nyberg assumes his position at MAN Truck & Bus.