



## **Creating a stadium atmosphere in a garage? MAN kann.**

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### **Rauten-Express to head for the “Volksparkgarage”**

Following the recent announcement that they will be extending the contract for another three seasons, MAN and Hamburg SV have presented their first step in continuation of the partnership. The word “Volksparkgarage” will soon adorn the garage entrance for team coaches at the Volksparkstadion. The news was announced by Jens Todt, Sporting Director of HSV Fußball AG, and Hartmut Sander, a Vice President of MAN Truck & Bus AG, in Hamburg.

“In MAN, we have a loyal partner by our side that has been very close to our team for years with its product,” explains Jens Todt. “Our team coach, the Rauten-Express, is our living room on wheels and an essential part of the journey away and back home to the Volksparkstadion. Together, we have decided to highlight this link even more from now on.”

The inside of the coach hall has been completely redesigned along with the exterior. The 50-meter-long panorama design stretches across the North, West, and South stands of the Volksparkstadion. To add to this, the parking spaces for the team coaches have been made to look like turf. Another small touch is the giant Volkspark parking disc in the garage for the guest teams.

“The Volksparkgarage has allowed us to widen the mythical world of the team bus,” enthuses Hartmut Sander. “The team’s arrival in the stadium is the last chance for fans to catch a quick glimpse of their idols before they disappear down below. We want to create a fitting atmosphere – for Hamburg SV and its fans.”

HSV also benefits from the modernization. It not only uses its coach hall on home game days, but for events too. The Volksparkgarage is also a fixed part of the stadium tours.

MAN has been an official Hamburg SV partner since 2010 and as the commercial vehicle partner provides the Hanseatic club’s official team coach.

**MAN SE**  
Dachauer Straße 641  
D-80995 Munich

**Head of Communications**  
Sacha Klingner

Phone: +49 89 36098-111  
presse@man.eu  
www.man.eu/presse