



## **Auto Hrvatska, Croatian Importer of MAN Truck & Bus, celebrates its 65th anniversary**

12/07/2017

- **The Auto Hrvatska Group celebrates the 65th anniversary of the company in Zagreb**
- **MAN Truck & Bus has been a partner to Auto Hrvatska for over 20 years**
- **For the eleventh year, MAN Truck & Bus is the leader of sales of new trucks on the Croatian market**

**MAN Truck & Bus**  
Dachauer Straße 667  
D-80995 Munich

**Should any questions arise, please contact:**  
Gregor Jentzsch  
Phone: +49 89 1580-2001  
[Presse-man@man.eu](mailto:Presse-man@man.eu)  
[www.mantruckandbus.com/press](http://www.mantruckandbus.com/press)

**Auto Hrvatska, the Croatian Importer of MAN Truck & Bus, commemorated the 65th anniversary of the company with a large celebration in Zagreb. Heinz-Jürgen Löw, Marketing & Sales Director at MAN Truck & Bus, was there to congratulate them in person, strengthening the collaboration of more than 20 years. For years, MAN Truck & Bus has been the undisputed market leader in Croatia**

The Auto Hrvatska Group welcomed more than 700 guests to their anniversary celebrations in the subsidiary in the Croatian capital, Zagreb. The entire company portfolio, which specialises in brands from the Volkswagen Group in particular, was presented at the occasion. Here, MAN Truck & Bus is a partner to Auto Hrvatska in the field of commercial vehicles. This was also highlighted by the large number of vehicles on display. Dozens of semitrailer tractors, special-purpose vehicles, as well as buses, were impressively showcased, providing the right "decoration" and leaving the guests with a lasting impression.

The new Neoplan Tourliner luxury coach was a highlight of the presentation and was much admired. Meanwhile truck customers were particularly delighted by the ten MAN TGX 18.500 trucks which were designed as an "Auto Hrvatska special edition" for the 65th anniversary in a bold metallic blue with a discreet anniversary logo.

MAN Truck & Bus is one of Europe's leading commercial vehicle manufacturers and transport solution providers, with an annual revenue of some 9 billion euros (2016). The company's product portfolio includes vans, trucks, buses/coaches and diesel and gas engines along with services related to passenger and cargo transport. MAN Truck & Bus is a company of Volkswagen Truck & Bus GmbH and employs more than 35,000 people worldwide.

Press Release  
**MAN Truck & Bus**



In his speech, Heinz-Jürgen Löw, Member of the Executive Board at MAN Truck & Bus, praised and paid tribute to the sales partnership with the Auto Hrvatska Group, which has existed for over 20 years. In the last two decades, MAN Truck & Bus has not only become the market leader in the segment of new truck sales in Croatia, but has held this top place for eleven years in a row.