



MAN Truck & Bus: New press spokespersons for product communication

Munich, May 25, 2016

As of April 1, Gregor Jentzsch has assumed the duties of press spokesman for trucks at MAN Truck & Bus. Press relations of the bus/coach division have been managed by Anne Katrin Wieser for as long as since February 1.

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Anne Katrin Wieser and Gregor Jentzsch are in charge for communicating international truck- and bus/coach-related topics of MAN Truck & Bus AG. Assigning these tasks to them was the final touch in establishing the new product press communication department of the Munich-based manufacturer of commercial vehicles. "The main goal of our new structure is to quickly and professionally provide international trade journalists with information they need for the important work they do each day", Martin Böckelmann, Head of Media Relations at MAN Truck & Bus, explains. "Given this, we are particularly delighted to have two professionals as experienced in bus/coach- and truck-related product press relations tasks as Anne Katrin Wieser and Gregor Jentzsch on our team."

Should any questions arise, please contact:
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Previously, Anne Katrin Wieser has worked eleven years for Springer Fachmedien München GmbH. Graduated as a business administration expert, she had been appointed there as editor-in-chief of the "Omnibusrevue" and "Busfahrer" magazines in 2009.

Prior to his joining MAN Truck & Bus, Gregor Jentzsch had worked ten years for the German subsidiary of Renault Trucks. After fulfilling various positions in the product press relations division and the sales organisation, he became head of the press office in 2010 and remained in this function until he became in charge of product management of Renault Trucks on the German market in 2014.

In their new function, the direct supervisor of Anne Katrin Wieser and Gregor Jentzsch is Martin Böckelmann, Head of Media Relations at MAN Truck & Bus AG.

MAN Truck & Bus is one of Europe's leading manufacturers of commercial vehicles and supplier of transport solutions, with revenues of approximately €9 billion a year (2015). The product portfolio includes trucks, buses and diesel engines, as well as services related to passenger and cargo transport. A subsidiary of Volkswagen Truck & Bus GmbH, MAN Truck & Bus employs more than 35,500 people worldwide.

Press Release
MAN Truck & Bus



Caption:

H_MTB_Jentzsch_Gregor.jpg

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H_MTB_Wieser_Anne_Katrin.jpg

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