



MAN team bus - 400 horses power the lions

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MAN and TSV 1860 München to expand partnership

From the 2014/2015 season onwards, MAN is to be a Premium Partner to the second Bundesliga team TSV 1860 München. The new team bus, a Neoplan Cityliner, will transport the team safely and comfortably to its matches. In addition, MAN Truck & Bus will be supporting the youth work carried out by the Munich club with a fleet of six additional minibuses.

Having a lion as a trademark and Munich as their home town has long since created a bond between MAN and 1860. "MAN is significantly expanding its long-standing partnership with TSV 1860. In future, both the professionals and the youth teams will be traveling first-class to their matches in our bus fleet with its standard lion look," emphasizes Andreas Lampersbach, Head of Corporate Communications at MAN.

The partnership agreement has been entered into for two seasons. In addition to classic advertising, MAN also has the rights to online and social media activities, as well as competitions for fans and employees.

"MAN is a Munich company of international standing with Bavarian pride. This will fortify the lions' soul. In this case, home meets home. We're delighted to have acquired MAN as a new partner," stresses Markus Rejek, Managing Director of TSV 1860 München. From the start of the new season, the team will be traveling to its matches in the Neoplan Cityliner, which offers an impressively high level of quality, comfort and safety.

MAN Truck & Bus
Dachauer Straße 667
D-80995 Munich

**Head of
Corporate Communications**
Andreas Lampersbach

Phone: +49 89 1580-2001
Andreas.Lampersbach@man.eu
www.man.eu/presse