



The world's best football club continues to travel with MAN

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Renewed cooperation with FC Bayern Munich

MAN has renewed its successful cooperation with FC Bayern Munich until the year 2016. The partnership entails a deeper involvement with both the professional footballers and the basketball team at FC Bayern. In Germany, both teams are clearly top of their leagues. Having won the treble and the World Cup in 2013, FC Bayern is the best football team in the world.

As well as advertising in the Allianz Arena and Audi Dome, each cooperation agreement – with the football club since 2008 and the basketball club since 2011 – notably includes joint initiatives with the sportsmen. These are essentially aimed at bringing the team-bus myth to life for the fans.

"FC Bayern is an outstanding club with a legion of supporters world-wide. The club embodies team spirit, tradition and success and is therefore a perfect match for MAN," says Anders Nielsen, Chief Executive Officer of MAN Truck & Bus AG. "We are proud that in future, the current treble winner will still be heading for new success in our premium bus. FC Bayern's football moves a lot of people all over the world. Just like MAN."

Karl-Heinz Rummenigge, Chief Executive Officer of FC Bayern Munich AG, says:

"We are very pleased about our intensive partnership with MAN. Both brands stand for top quality and hold leading international positions. This is something that we shall continue to demonstrate on a joint basis in the future. Our players can only deliver best performances on the field if they arrive at their destination safe and relaxed."

The partnership focuses primarily on the team bus used to drive FC Bayern's professional footballers to their matches. The 13.8-meter long MAN Lion's Coach L Supreme with 480 hp is a high-quality, custom-built vehicle with everything on board that a player's heart desires. The so-called "mia san mia" ("we are who we are") quarters offers the team maximum comfort and therefore the best prerequisites for continuing to make a noteworthy impact as number one.

The MAN Group is one of Europe's leading industrial players in transport-related engineering, with revenue of approximately €15.7 billion in 2013. As a supplier of trucks, buses, diesel engines, turbomachinery, and special gear units, MAN employs approximately 53,500 people worldwide. Its business areas hold leading positions in their respective markets.

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Press Release
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MAN is the world's premium supplier for this top sport. Twelve football teams in the German Bundesliga travel in MAN vehicles. Added to this, buses bearing the MAN and NEOPLAN brands transport numerous top clubs in Europe and Latin America to their stadiums, such as Paris Saint-Germain, AC Milan and FC Barcelona. Brazilian stars also travel with the company's buses, including the national team and fifteen teams in Brazil's first division.

Further information on this topic can also be found at
www.manschaftsbus.de