

Press Release

MAN Truck & Bus UK Ltd.



## MAIDENS VOYAGE FORTH WITH MAN

Haulage and storage specialist, Maidens of Telford, has confirmed MAN as its preferred supplier, after taking delivery of its latest fleet of premium duty TGX 26.440 6x2 Midlift tractor units. The latest quartet of vehicles bring the total of MAN trucks in the Maidens fleet to 45.

The Shropshire-based Palletforce member also benefits from the services of a dedicated on-site MAN dealership in the shape of Aquila Truck Centres, which has taken over the repair and maintenance of Maiden's entire truck and trailer fleet.

After initial reservations over switching to a new truck manufacturer, Managing Director, John Maiden, now sees MAN and Aquila as integral to the growth of Maiden's business.

"Outstanding support, pure and simple," said John Maiden, "that's what we get from MAN and Aquila. It was only natural for us to be sceptical at first," he said, "but, we needn't have worried. The initial MAN demo performed beyond our expectations, and we became more confident of the quality of MAN's service offering as the MAN fleet size grew."

Today, MAN is key to our success," he added. "Together, and despite the current tough economic climate, we've even managed to expand the business over the past 24 months."

In 2010, Maiden's of Telford invested £2 million in, and moved to, its new facility at Deer Park Court, Telford, from where it now conducts its general haulage, Palletforce and warehousing / storage operations. In 2011, the company celebrated its 80<sup>th</sup> anniversary, having grown from humble beginnings working for local agricultural merchants. (252 Words)

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