

Buscor and MAN build 'Laduma' spirit

Fielding a fleet of over 400 buses in Mpumalanga, Buscor is the province's premiere commuter transit service, dedicated to improving the quality of life of both its customers and its employees. Playing an integral part in Buscor's mission to build community spirit is its soccer team, which recently received fully-sponsored sportswear from MAN.

Speaking at the handover ceremony of the football apparel which includes tracksuits, jerseys, vests, shorts, socks and boots, Alex Mnisi, Buscor assistant accountant and team public relations officer stated that, "providing safe, affordable transport to over 36 million passengers per year is an exacting task, requiring skill and ongoing attention to detail.

"For these reasons, Buscor has always been an MAN customer, relying on its technological leadership and strong aftersales support. The sponsorship of 26 full sets of togs by MAN to the Buscor team demonstrates quite clearly how close our organisations are on a company and personal level."

The relationship between Buscor and MAN stretches back to the early 1980s and today, the fleet is made up entirely of MAN articulated, bi-articulated and rigid commuter buses (including MAN's VW derivatives).

The legacy of strong teamwork between the two organisations is now sportingly reflected in Buscor's soccer team, which competes in an inter-company amateur league.

"With 26 team members facing tough competition from teams such as Coca Cola Polokwane, TSB Sugar, Spar Nelspruit, as well as MAN Centurion and Olifantsfontein, Buscor Football Club needs to put in a professional appearance at every game and part of this means 'looking the part', i.e. wearing the best soccer kit money can buy," said Alex.

The Buscor Football Club also comprises personnel from the fleet's other key suppliers. "The fact that we may be employed by different companies does not detract from our joint mission. In the workplace, this means providing the best commuter service possible for our customers, while on the field, it's about playing the best football we possibly can and having a good time," Alex added.

Whether it's drivers, workshop technicians, ticket sellers or admin staff, all are welcome on the Buscor team bus, including its legion of fans, some 50 of whom travel with the players on a Buscor MAN Lion's Explorer 79-seater to all the matches.

Attending the hand-over event was MAN Truck & Bus SA's bus division CEO, Ray Karshagen who concluded the ceremony by saying, "We at MAN are extremely proud of our association with Buscor, which is built on close partnership to get the products just right. This teamwork extends to our association with the Buscor Football Club which demonstrates clearly how strong our intercompany spirit is. The new kit looks really professional and we all look forward to great games in the future."

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