



MAN TeleMatics® app wins iF Award for good communication design

Munich
February 22, 2013

The MAN TeleMatics® smartphone app was distinguished with the iF Communication Design Award 2013 in the category "Mobile Application" on February 22, 2013 in Munich. With this award, the panel of judges honours products that exhibit especially good information design.

The MAN TeleMatics® app for iPhone and iPad supplies haulage companies with all the relevant data they need to manage entire fleets particularly efficiently, fast and in a compact form. It shows precisely where individual vehicles are currently located, thus enabling the operator to decide on the go which vehicles are available for orders.

MAN TeleMatics® is an efficient tool for operators to reduce fuel consumption: every single truck furnishes data on its consumption, idle times, the use of retarder and cruise control as well information concerning operation in its optimum engine-speed range and the consistent use of overrun. The new app expands the MAN TeleMatics® system by adding a mobile access. Users always - even outside office hours - have an overview of whether vehicles are technically sound and whether they are being driven economically and in such a way as to put less strain on the load. Fleet managers can thus see when vehicles require servicing and when drivers require training. The app makes it possible to access reports whose coloured bar charts quickly show how efficiently the vehicles are being operated.

The MAN TeleMatics® app also provides communications functions: drivers and dispatchers can send e-mails directly from the app. In addition, the iPhone app also has an integrated telephone function, enabling calls directly to the driver's mobile phone. In order to find out all about the versatile functions of the MAN TeleMatics® app, it has a demo mode with a simulated fleet. The app is obtainable free from the App Store.

This year's prize winners were presented at the iF Design Awards Night, celebrated on February 22, 2013 in Munich in the framework of the Munich Creative Business Week. Since its introduction in 2004, the iF Communication Design Award has established itself as one of the leading national and international competitions. The Award is recognition for products that assist users thanks to particularly well thought-out communication. Entries are evaluated according to criteria such as target audience-specific communica-

MAN Truck & Bus
Dachauer Strasse 667
80995 München

**Head of
Corporate Communications**
Dominique Nadelhofer

Press Officer
Dr. Detlef Hug

Phone: +49 89 1580-2001
Detlef.Hug@man.eu
www.mantruckandbus.com

Press Release **MAN Truck & Bus**



tion and content, design quality and ergonomics, cost-effectiveness, brand value and innovation.

Download the MAN Telematics[®] app for iPhone and iPad

<https://itunes.apple.com/de/app/telematics/id557851935?mt=8>

Overview of all MAN Truck & Bus apps

http://www.mantruckandbus.com/com/en/press_media/man_truck_bus_in_web_2.0/man_mobile_apps/MAN_Mobile_Apps.html

The Transport Efficiency Program by MAN Truck & Bus

The amount of transport and traffic on Europe's roads continues to rise. At the same time, the long-term dwindling of energy resources is making transport increasingly more expensive. As one of the world's leading manufacturers of buses and trucks, MAN Truck & Bus makes an important contribution to the continued improvement of transport efficiency. MAN offers a comprehensive efficiency program to reduce total cost of ownership. Transport efficiency, consolidated in the fields of technology, service, the driver and future expertise protects the environment and is added value for our customers.

www.blog.transport-efficiency.com

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The MAN Group is one of Europe's leading industrial players in transport-related engineering, with revenue of approximately €15.8 billion in 2012. As a supplier of trucks, buses, diesel engines, turbo machinery, and special gear units, MAN employs approximately 54,300 people worldwide. Its business areas hold leading positions in their respective markets.