



Joachim Drees CEO of MAN Truck & Bus tackles major challenges for commercial vehicles industry at IRU World Congress

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- **IRU World Congress focuses road transport, mobility and logistics**
- **Keynotes by Joachim Drees (CEO) on “Challenge for our commercial vehicles industry: CO2 emissions”**
- **Business Leader Dialogue: Drees speaks on “People at the heart of road transport” followed by a panel discussion**

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Joachim Drees, CEO of MAN Truck & Bus was alongside 60 speakers including ministers, CEOs and thought leaders at the inaugural IRU World Congress held in Oman.

Over 1000 delegates from over 100 countries convened in Muscat on November 6th till 8th at the Oman Convention & Exhibition Centre to discuss challenges surrounding the transport, mobility and logistics industry.

Through a series of sessions, industry leaders and innovators tackled impactful themes at the forefront of the industry's concerns, centered around themes such as automation, innovation and trade connectivity.

Mr. Drees spoke alongside leaders such as Steffen Bilger, State Secretary for Ministry of Transport and Digital Infrastructure, Germany and Dr. Ahmed Mohammed Al Futaisi, Minister of Transport and Communications for Oman.

“As a manufacturer of trucks and buses, it is our responsibility to provide the right transport solutions to our customers. And this is why we have a very clear e-mobility roadmap in place. Additionally, MAN is taking a leading role in the automatization and digitalization of commercial vehicles to make our customers' business operations simpler, more profitable.”

MAN Truck & Bus is one of Europe's leading commercial vehicle manufacturers and transport solution providers, with an annual revenue of some 10 billion euros (2017). The company's product portfolio includes vans, trucks, buses/coaches and diesel and gas engines along with services related to passenger and cargo transport. MAN Truck & Bus is a company of Volkswagen Truck & Bus AG, soon transforming into TRATON AG, and employs more than 36,000 people worldwide.



“We are delighted to be a part of the inaugural edition of the IRU World Congress series. This is a unique opportunity to initiate a dialogue not only focus on CO2 emissions, a colossal challenge for our industry and countries, but also address the importance of placing a focus on the people at the heart of the road transport industry.” said Mr. Drees.

MAN Truck & Bus are committed to more sustainable practices and unveiled a fully-electric version of the instantly recognizable MAN Lion’s City bus, the low floor, low entry public transportation bus. The fully electric version can sustain a range of up to 270 kilometers and can be charged in just three hours. In addition, the electric eTGE van was introduced as the perfect vehicle for urban transportation needs, offering a load capacity of up to 1.75 tons as well as a range of up to 160 kilometers.

Referring to the innovative technology, Mr. Drees affirmed a commitment to provide complete transport solutions that simplify the life of drivers, dispatchers and carriers.

“I congratulate the organizers for orchestrating an opportunity for dialogue. More than ever, we cannot begin to lose sight of a dedication to reducing CO2 emissions. This year witnessed the introduction of CO2 standards for trucks in the EU, a region where trucks are already the most efficient in the world. It is truly a time for change.”

“I would also like to extend my gratitude to the Sultanate of Oman. At the heart of the Gulf Cooperation Council, Oman’s geographic location best positions it as a link to trading routes between Asia, Africa and Europe. A country experiencing first-hand the vital role road transport plays in shaping the region and the wider world, it is a natural choice of host.” added Mr. Drees

This visit to Oman marks Mr. Drees’ second visit in the Middle East this year, the first being to Kuwait where he inaugurated the new 16,000sqms facility for MAN trucks located in the heart of the commercial business district of Kuwait.

Since 2015, Joachim Drees holds the position of CEO at MAN SE and MAN Truck & Bus AG. A veteran of the transport industry, Joachim had previously held positions at Daimler Truck Group, Mercedes-Benz Trucks and Gaggenau Transmissions. Presently, he is Chairman of the Commercial Vehicle Board of Directors of the European Automobile Manufacturers’ Association (ACEA). He is also a member of the Executive Board of TRATON AG (formerly Volkswagen Truck & Bus AG).

Press Release **MAN Truck & Bus**



Pictures

IRU_Congress_JoachimDrees_MAN_CEO.jpg

Caption:

- Joachim Drees, CEO of MAN, at RU World Congress in Muscat, Oman.

IRU_Congress_PanelDiscussion_JoachimDrees_MAN_CEO.jpg

Caption (from left to right): Joachim Drees during the plenary session at IRU World Congress at Oman Convention & Exhibition Centre in Muscat, Oman.

- Pierre Lahutte, IVECO Brand President
- Joachim Drees, CEO of MAN SE and MAN Truck & Bus AG
- Hon Lujaina Mohsin Darwish, Shareholder of Mohesin Haider Darwish
- His Excellency Dr. Ahmed Mohammed Al Futaisi, Minister of Transport and Communications, Oman
- John Deferios, Emerging Markets Editor and Anchor, CNN

MAN Truck & Bus in Middle East

Since 2006, MAN Truck & Bus Middle East has been the regional representative of MAN Truck & Bus AG which is headquartered in Munich. It is a leading provider of commercial vehicles and buses that are renowned for their robustness, reliability and adherence to high standards of driver and passenger comfort and safety.

MAN Truck & Bus Middle East operates through an extensive network of private capital dealers and importers in 14 countries namely Afghanistan, Bahrain, Iran, Iraq, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, United Arab Emirates and Yemen. The local coordination office is located in the UAE, Dubai Airport Free Zone and guarantees for efficient sales and after sales support in the Middle Eastern region.

Accommodating for the demanding operating conditions in the Middle East, MAN Truck & Bus Middle East provides full-fledged turn-key solutions for both goods and passenger transportation by road through its light (TGL), medium (TGM) and heavy-duty (TGS WW) ranges of trucks, and MAN and NEOPLAN buses & coaches that provide basic to VIP luxury transport and travel requirements.