



MAN Truck & Bus Middle East hosts safety workshop for Dubai Police

Dubai, July 14, 2018

Highlights included various road safety initiatives as well as solutions to reduce heavy commercial traffic incidents

MAN Truck & Bus Middle East FZE
Marketing & Communications
JAFZA, Street S101
Dubai, UAE

Aimed at emphasizing the role of heavy vehicles in ensuring safety on UAE roads, MAN Truck & Bus Middle East, in partnership with RoadSafetyUAE, Michelin tires and WABCO recently hosted a Safety Workshop for Dubai Police officers, showcasing various road safety initiatives and solutions to reduce heavy commercial traffic incidents in the country.

Address enquiries to:
Ivana Dragovic
Head of Marketing
Tel. +971 50 6527316
Email Ivana.Dragovic@man.eu

www.man-middleeast.com

The training highlighted the ongoing efforts to increase road safety, both by building safety into its trucks and fostering a culture of safe driving. Participants gained insights into how proper safety measures, best tire and load practices, technology-driven solutions and driver training support programs can lead to a significant drop in road incidents.

More specifically, MAN demonstrated a number of technological solutions developed by the brand such as Electronic Stability Program (ESP), Anti-Spin Regulator (ASR), Constant Damping Control (CDC), and MAN TeleMatics®, an intelligent technology solution that provides drivers and fleet managers with essential data to optimize vehicle usage and plan services well in advance. MAN TeleMatics® comprises of a MAN Tachograph which automatically records the vehicle's speed, distance travelled, and time spent on the road, helping keep tired drivers off the roads.

This Safety Workshop is one of the many initiatives planned with Dubai Police for 2018, in efforts to make the UAE roads safer. The rest of the year will see various training sessions, events and campaigns that will resonate with Dubai's goal of achieving zero road fatalities by 2020.

"We are pleased to partner with Dubai Police to further enhance road safety awareness in the UAE," said Mr. Franz von Redwitz, Managing Director, MAN Truck & Bus Middle East FZE. "The importance of the stricter enforcement of laws and continuous education and training is paramount, but it is also critical to equip commercial vehicles with new technologies to ensure complete and absolute safety on the roads in the country."

-Ends-

MAN Truck & Bus in Middle East

Since 2006, MAN Truck & Bus Middle East has been the regional representative of MAN Truck & Bus AG which is headquartered in Munich, Germany and the largest company of MAN Group. It is a leading provider of commercial vehicles and buses that are renowned for their robustness, reliability and adherence to high standards of driver and passenger comfort and safety.

MAN Truck & Bus Middle East operates through an extensive network of private capital dealers and importers in 14 countries namely Afghanistan, Bahrain, Iran, Iraq, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, United Arab

Press Release

MAN Truck & Bus



Emirates and Yemen. The local coordination office is located in the UAE, Dubai Airport Free Zone and guarantees for efficient sales and after sales support in the Middle Eastern region.

Accommodating for the demanding operating conditions in the Middle East, MAN Truck & Bus Middle East provides full-fledged turn-key solutions for both goods and passenger transportation by road through its light (TGL), medium (TGM) and heavy-duty (TGS WW) ranges of trucks, and MAN and NEOPLAN buses & coaches that provide basic to VIP luxury transport and travel requirements.