



MAN takes FC Bayern on journey through time

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TV spot on 100 years commercial vehicles history

FC Bayern Munich celebrates its 25th German championship and MAN's truck and bus business its 100-year anniversary. The new TV spot of the Munich commercial vehicles manufacturer impressively shows what these two anniversaries have in common. As official bus sponsor, MAN congratulates Bayern Munich on its championship with a special treat: The spot shows a journey through the club's glorious past covering the first championship in 1932 up to today with the MAN-branded team coaches of the respective era.

"Both Bayern Munich and MAN have contributed in shaping Bavaria's recent history. In the past 100 years they have made an unbelievable journey rising from local to global players. The recipe for success is almost identical: excellent technique while being passionate and business-savvy. That is what we want the spot to convey," says Dr. Georg Pachta-Reyhofen, Chief Executive Officer of MAN SE.

FC Bayern Munich AG chairman Karl-Heinz Rummenigge is equally enthusiastic: "A great spot that also reminds me somewhat of my own past as soccer player. It is wonderful having MAN as a partner bringing together tradition and modern age just as well as we do at Bayern Munich."

To the TV spot: <https://youtu.be/xoq5efnkYxo>

MAN SE
Ungererstr. 69
D-80805 Munich

**Head of
Corporate Communications**
Sacha Klingner

Phone: +49 89 36098-111
presse@man.eu
www.man.eu/presse