

Press Release

MAN Truck & Bus



United Motors & Heavy Equipment Co. L.L.C. to handover safest-ever MAN Lion's Coach to Sharjah RTA

Sharjah
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- RTA Sharjah first in the UAE to order 10 MAN Lion's Coach with Emergency Brake Assist (EBA), Adaptive Cruise Control (ACC) and Lane Guard System (LGS) accident prevention technology
- Landmark deal continues MAN Truck & Bus Middle East's long-term commitment to improving road safety of all commercial vehicles in region
- Vehicles support Sharjah RTA's vision for safer roads in the Emirate

MAN Truck & Bus has reached a landmark agreement with the Road Transport Authority (RTA) Sharjah to deliver its safest-ever coaches to the region on the 8th of January 2018.

MAN Truck & Bus will supply RTA Sharjah with a fleet of 10 luxurious MAN Lion's Coaches using industry-leading accident prevention features such as Emergency Brake Assist (EBA), Lane Guard System (LGS) as well as Adaptive Cruise Control (ACC).

It is the first time these world-class safety features have been incorporated in a MAN Lion's Coach in the UAE which supports both the RTA Sharjah's vision for safer roads in the Emirates and MAN Truck & Bus own commitment towards improving road safety for buses in the Middle East. MAN vehicles are equipped with advanced technology to reduce accidents, improve passenger comfort and ensure efficient and safe driving.

The Adaptive Cruise Control and Emergency Brake Assist systems use radar and onboard cameras to detect the speed and distance of other vehicles on the road ahead of the MAN Lion's Coach. The vehicle automatically adjusts speed to ensure a safe distance is maintained and the Emergency Brake Assist will initiate braking if the driver fails to react to warnings of potential collisions. Likewise, the Lane Guard System (LGS) will warn drivers if they are drifting out of their lane.

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In a statement, Franz von Redwitz, Managing Director, MAN Truck and Bus Middle East, said: “Improving road safety is one of our highest priorities at MAN and we are honoured to be supporting the RTA Sharjah and our other regional partners by providing technology and training that can have a real impact on road safety in the Middle East.”

Mr. Khalifa Saif Darwish Al Ketbi – Managing Director, UMHE will be inaugurating the ties with Sharjah RTA Chairman - Engineer Yousuf Saleh Al Suwajji.

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MAN Truck & Bus Middle East

Since 2006, MAN Truck & Bus Middle East has been the regional representative of MAN Truck & Bus AG which is headquartered in Munich, Germany and the largest company of MAN Group. It is a leading provider of commercial vehicles and buses that are renowned for their robustness, reliability and adherence to high standards of driver and passenger comfort and safety.

MAN Truck & Bus Middle East operates through an extensive network of 35 private capital dealers and importers in 14 countries namely Afghanistan, Bahrain, Iran, Iraq, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, United Arab Emirates and Yemen.

Accommodating for the demanding operating conditions in the Middle East, MAN Truck & Bus Middle East provides full-fledged turn-key solutions for both goods and passenger transportation by road through its light (TGL) , medium (TGM) and heavy-duty (TGS WW) ranges of trucks, and MAN and NEOPLAN buses that provide basic to VIP luxury transport and travel requirements.